Seminar on the Problem of the Global Shortage of Seafarers and the role of the Shipping Industry through CSR activities

The growing shortage of seafarers has become an issue of global concern in light of the recent rapid growth of the maritime industry. It is broadly pointed out that the reason for this shortfall is that fewer young people are attracted to the seafaring profession and young seafarers want to move on to land-based jobs. If this situation continues, the smooth flow of maritime shipping, which is responsible for 90% of the world’s commodities transport, will face a potential crisis.

It has become an urgent global matter to consider what governments, the shipping industry and international organizations should do to secure a sufficient number of young seafarers to meet the future needs of the shipping industry. In this regard, IMO has already launched the campaign, called “Go to sea!” as introduced on its website. In particular, in order for the shipping industry standing at the centre of the problem to secure the necessary quantity of quality young people who can pursue a lifetime career in the seafaring profession, the shipping industry as an employment field must become much more attractive and competitive as compared with other employment fields in the long term prospect.

The fundamental solution is to improve the public image and status of the shipping industry by developing a corporate social responsibility agenda that will attract potential young seafarers to the maritime profession.

Date & Time: Tuesday, May 11, 2010
14:30-17:35 Seminar
17:40-20:00 Reception

Venue: Room 9, IMO Headquarters, London
4 Albert Embankment, London SE1 7SR, United Kingdom

Hosted by: Japan International Transport Institute (JITI)
The Nippon Foundation

Supported by: Ministry of Land, Infrastructure, Transport and Tourism (MLIT), Japan Round Table of International Shipping Association.

Program:

Coordinator: Mr Tom Leander, Editor-in-chief, Lloyd’s List

14:30 Opening Remarks by Mr Makoto Washizu, President of JITI
14:35 Special Speech by Mr Efthimos Mitropoulos, Secretary General of IMO, as a guest of Honour

Session 1 Prospect for world future Demand/Supply of seafarers and Countermeasures against the Global Shortage of Seafarers

14:50 Lecture 1: Analysis of world future Demands/Supply of seafarers and potential countermeasures (Mr Makoto Washizu, President of JITI)
15:05 Lecture 2: The expected role of governments in solving the problem (Mr Noriel P. Devanadera, Undersecretary of the Department of Labor and Employment in charge of Maritime and Manpower Development, Philippines)
15:20 Lecture 3: Introduction of the measures taken in the academic field in regards to education and research (Dr Bjørn Kjerfve, President of WMU/Head, Academic Program Review Committee (APRC), IAMU)
15:35 Lecture 4: Introduction of measures taken by the private sector (Mr Spyros Polemis, President of the International Shipping Federation)
15:50 Q&A time
16:05 Coffee break

Session 2 How to attract the entrants to shipping Industries through CSR activities?

16:20 Lecture 5: Importance of CSR activities towards improving the status of Shipping Industry focusing on shortage of seafarer (Dr Shigeki Sakamoto, Professor, Kobe University, Japan)
16:40 Lecture 6: Introduction of the successful cases of CSR activities (Dr Robert C. Beckman, Associate Professor, National University of Singapore)
17:00 Lecture 7: Introduction of an actual experience by shipping industries (Mr Peter Cremer, Chief Executive Officer, Anglo-Eastern Ship Management Services)
17:10 Lecture 8: Introduction of the strategy on CSR by shipping industries (Ms Mariella Bottiglieri, Managing Director, Giuseppe Bottiglieri Shipping Company S.p.A.)
17:20 Q&A time
17:35 Closing Remarks (The Nippon Foundation)
17:40 Reception
20:00

Registration
There is no charge for the seminar, but advanced registration is required.
Please visit http://www.bees-inter.co.jp/registration.html or send registration form to the secretariat by facsimile.